

2019  
*Houston*  
★ TEXAS ★



**The Seventh Annual  
Neuro ICU Symposium**

**Empowering Success in Neurocritical Care**

**APRIL 3-5, 2019**

Westin Oaks Galleria, Houston, Texas

 **UTHealth**  
The University of Texas  
Health Science Center at Houston | **McGovern**  
Medical School

Mischer  
Neuroscience Institute

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**MEMORIAL**  
**HERMANN**

# 2019 Neuro ICU Symposium Invitation

## Dear Exhibitors and Supporters,

It is my pleasure to personally invite you to participate in Mischer Neuroscience Institute's Seventh Annual Neuro ICU Symposium on April 3-5, 2019, at the Westin Oaks Galleria in Houston.

Our conference continues to grow and evolve every year. We welcome attendees from diverse backgrounds and professions within the medical field. Our symposium is one of the most popular neurocritical care conferences in the United States! Last year, we had over 300 attendees from multiple states and countries. We also found our new home at the Westin Oaks Galleria, where we will be holding the event again this year.

This year, we aim to empower success in the Neuro ICU by giving you the tools you need to provide top quality neurocritical care from any hospital. We will have prominent speakers from nearly all medical subspecialties. We have included a dedicated Neuroscience Nursing Symposium and Neurocritical Care Board Review course. We will feature the most current data and latest breakthroughs in our field. We will also bring back popular sessions from last year, including The Patient Experience, Hot Topics, Cross-Fire Debates, and Simulation Labs.

This year's event will offer CME, CNE, and CRCE credits. We are pursuing endorsement by the Neurocritical Care Society and American Association of Neuroscience Nurses. It will provide an excellent venue to promote your company, products and services to specialists in neurocritical care. We anticipate even greater attendance at our seventh symposium, with exhibition areas located predominantly in high traffic areas for symposium participants.

We hope you'll join us in making our symposium a valuable and productive meeting again in 2019.

Sincerely,



### **Tiffany R. Chang, MD, Course Director**

Director, Neurocritical Care Fellowship Program  
Assistant Professor, Department of Neurology and  
Vivian L. Smith Department of Neurosurgery  
McGovern Medical School at UTHHealth in Houston  
Mischer Neuroscience Institute at Memorial Hermann - Texas Medical Center



## **BACK BY POPULAR DEMAND**

### **Hot Topics:**

Different viewpoints on controversial management issues

### **The Patient Experience:**

Neurological illness from the patient's perspective

### **Hot Topics:**

Different viewpoints on controversial management issues

### **Cross-Fire Debates:**

Audience vote will determine winners

### **Simulation Labs:**

Hands-on workshops in small groups with our experts

## **NEW FOR THIS YEAR**

### **The MISTIE III Trial and Future of Surgical ICH Treatment:**

Hear the results directly from the study team

### **Neurocritical Care Board Review:**

Up-to-date comprehensive review of neurocritical care topics

### **Neuroscience Nursing Symposium:**

Comprehensive program for critical care nurses and other healthcare professionals

## Exhibit Details

### Booths

Each booth at the Neuro ICU Symposium includes:

- One 6' x 30" draped table, two chairs, power access and one company sign
- Two exhibitor staff registrations
- Listing of your company name on the Neuro ICU Symposium website

If you have additional needs, please contact Glenda Torres at 713.500.5638

or [MNINeuroICU@memorialhermann.org](mailto:MNINeuroICU@memorialhermann.org).

### Exhibit Hall Hours\*

#### Setup:

Wednesday, April 3, from 6 to 7 a.m.

#### Teardown:

Friday, April 5, from 1 to 5 p.m.

#### Exhibits Open:

Wednesday, April 3, from 7 a.m. to 5 p.m.

Thursday, April 4, from 7 a.m. to 5 p.m.

Friday, April 5, from 7 a.m. to 1 p.m.

#### Conference attendees will have regular access to the exhibit hall:

Breakfast (1 hour): Wednesday, Thursday and Friday

Lunch (1 hour): Wednesday and Thursday

Daily AM/PM Breaks (30 min. each)

### Exhibitor Fees

The fee for booth space is **\$3,000**. Please reserve by **March 11, 2019**.

#### Shipments can be sent to:

Westin Oaks Galleria  
7th Annual Neuro ICU Symposium  
5011 Westheimer Rd.  
Houston, TX 77056

#### Package Labeling Standards:

Guest Name & Phone Number  
Name of Event & Arrival Date  
5011 Westheimer Rd.  
Houston, TX 77056

#### Directions for Drop-offs:

Please contact us in advance and we can assist in scheduling a drop-off.

*\*Hours may be subject to change pending finalization of event schedule/program.*

# 2019 Application for Exhibit Space

## COMPANY CONTACT

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## COMPANY IDENTIFICATION (Please provide company information as you wish it to appear in the program.)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

## EXHIBIT STAFF\* (Two exhibit staff registrations are included with each booth purchase. Additional exhibit staff will be assessed a \$250 per person fee.)

Exhibit Staff \_\_\_\_\_ Exhibit Staff \_\_\_\_\_

Exhibit Staff \_\_\_\_\_ Exhibit Staff \_\_\_\_\_

Staff Member Email \_\_\_\_\_

*\*Final exhibit staff names are due to Mischer Neuroscience Institute by March 2. After that, changes must be made at the registration desk onsite.*

**The fee for booth space is \$3,000. Please reserve by March 11, 2019.**

Additional Representative Badges: \_\_\_\_\_ Number of additional badges x \$250 = \$ \_\_\_\_\_

**Please list any special requests here (e.g., other companies you wish to be next to or NOT next to, etc.). Every effort will be made to accommodate requests, but they are not guaranteed. All booth assignments are made by the Mischer Neuroscience Institute and are final.**

\_\_\_\_\_  
\_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

## PAYMENT INFORMATION

Visa  MasterCard  AMEX  Discover  Check (# \_\_\_\_\_)

Make checks payable to MHS Physicians of Texas (Tax ID # 76-0385980) and please reference Neuro ICU Symposium on the check.

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

**Please send this application and the Exhibit Agreement, page 5, directly to:**

**Mischer Neuroscience Institute**

**Attn: Jennifer Tamayo**

6400 Fannin St., Suite 2070, Houston, TX 77030

## Guidelines

1. The **Exhibit Agreement** must be on file with the Memorial Hermann Health System Office of CME at least seven business days before the activity is scheduled, unless other arrangements have been made. Space is provided on a first-come, first-served basis, with location usually randomly assigned. Exhibitors will be acknowledged on signage.
2. The **Exhibit Fee** must be paid before the exhibitor is allowed to set up unless other arrangements have been made in writing with the Office of CME in advance. Fees are nonrefundable.
3. Representatives must check in at the registration desk. Name badges will be issued by the Memorial Hermann Health System Office of CME. Company/Organization badges may not be worn.
4. Memorial Hermann Health System Office of CME reserves the right to refuse exhibits, curtail activities or close exhibits that do not comply with Memorial Hermann Health System, TMA and/or the Accreditation Council for Continuing Medical Education policies.
5. The Office of Continuing Medical Education will invoice company/organization for additional charges, if any, for specified requirements.

## Agreement

I verify that I am authorized to enter into this Agreement on behalf of the company/organization, and that I have complied with applicable company/organization policies. I understand that if another company/organization (e.g., co-promotion partner) is to be involved, Memorial Hermann Health System Office of CME must be notified in writing in advance. If the Office of CME is not notified, the other party will not be acknowledged, and its representative(s) will not be permitted to attend.

I agree to comply with the guidelines set forth in this Agreement. I also understand and agree that the Office of CME will invoice the company/organization for additional charges, if any, for specified requirements.

Name/Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Support Opportunities\*

### Platinum \$25,000

- Sponsor of the welcome reception
- Lunch sponsor on April 3 and April 4
- Premier booth selection in the exhibit hall
- Your logo on signage at the symposium
- Complimentary access to the symposium mailing list
- Your company name displayed on the sponsor slide at daily sessions

### Gold \$10,000

- Sponsor of three refreshment breaks
- Your logo on signage at the symposium
- Complimentary access to the symposium mailing list
- Your company name displayed on the sponsor slide at daily sessions

### Silver \$5,000

- Sponsor of one refreshment break
- Your logo on signage at the symposium
- Your company name displayed on the sponsor slide at daily sessions

### Bronze \$2,500

- Your logo on signage at the symposium
- Your company name displayed on the sponsor slide at daily sessions

If you'd like to contribute in a more personalized way, please contact Glenda Torres at 713.500.5638, or [MNINeuroICU@memorialhermann.org](mailto:MNINeuroICU@memorialhermann.org) to discuss other opportunities.

*\*Please note that support opportunities do not include exhibitor booth fees.*

# 2019 Sponsorship Application

## Make a Commitment to Support the Neuro ICU Symposium

### Company Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company Name (as you wish it to appear in the program) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website Address \_\_\_\_\_

### Sponsorship Level

Platinum (\$25,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

**Other Amount: \$** \_\_\_\_\_

**Total Support: \$** \_\_\_\_\_

### Payment Information

Visa     MasterCard     AMEX     Discover     Check (# \_\_\_\_\_)

Make checks payable to MHS Physicians of Texas (Tax ID # 76-0385980) and please reference Neuro ICU Symposium on the check.

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

**Please mail your completed Sponsorship Application and payment to:**

**Mischer Neuroscience Institute**

**Attn: Jennifer Tamayo**

6400 Fannin St., Suite 2070

Houston, TX 77030

**For credit card payments, fax to 713.704.0363.**

**Questions? Contact Glenda Torres at 713.500.5638 for assistance.**

## Interested in attending the Neuro ICU Symposium?

Register now at [neuroicusymposium.org](http://neuroicusymposium.org).

Be sure to reserve your hotel rooms early! Discounted rooms are available to exhibitors, sponsors and participants until the designated block of rooms is reserved. The group rate for a single/double is **\$139**.

Reserve your room online by clicking **HERE** or call 1.888.627.8514 and reference that you are included in the hotel's Passkey website for the Memorial Hermann Neuro ICU Symposium.

Additional questions regarding hotel accommodations? Please call Glenda Torres at 713.500.5638.

### Westin Oaks Galleria

5011 Westheimer Rd.  
Houston, TX 77056

### 2018 Exhibitors

Alexion  
Amgen  
Arbor Pharmaceuticals  
Attune Medical  
Bard Medical  
Cheetah Medical  
Chiesi  
Getinge  
CSL Behring  
Genentech  
Haemonetics  
ImaCor, Inc.  
Integra-Codman  
LIDCO  
Medtronic  
Medtronic Neurovascular  
Natus Neuro  
NeurOptics  
Nexus Health Systems  
Ornim Medical  
Portola  
Stryker  
UCB Pharma  
ZOLL Medical





 **UTHealth**<sup>®</sup> | McGovern  
The University of Texas  
Health Science Center at Houston | Medical School

Mischer  
Neuroscience Institute

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6411 Fannin  
Houston, TX 77030

877.75.NEURO  
[neuro.memorialhermann.org](http://neuro.memorialhermann.org)

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